



International Association of  
Agricultural Information  
Specialists

## Web 2.0 and Social Media in the Agricultural Environment

### Training Workshop

1 – 3 December 2010

University of Botswana, Gaborone, Botswana

- ⇒ Are you or your organization involved in the generation or management or distribution or dissemination or exchange of agricultural information and knowledge?
- ⇒ Do you sometimes collaborate with colleagues on the generation/preparation of agricultural content (i.e. reports, technical papers, journal articles, conference papers, manuals, etc)?
- ⇒ Do you want to be informed, automatically, about new content of interest to you that is added to the Web?

### **Do you want to know how to use Web 2.0 and Social Media in all of the above?**

- ⇒ Are you a research scientist or lecturer or librarian/documentalist or graduate student or policy-decision maker?
- ⇒ Are you in the ministry of agriculture (or related ministry), faculty or school or college of agriculture, agricultural research institute or NGO involved in agriculture and rural development?

The IAALD Africa Chapter ([www.iaald-africa.org](http://www.iaald-africa.org)) is inviting you to a 3-day practical training on Web 2.0 and Social media in the Agricultural Environment. The training will cover:

- ⇒ Web 2.0 tools for publishing and disseminating content
- ⇒ Web 2.0 tools for remote collaboration
- ⇒ Web 2.0 tools for professional networking
- ⇒ Web 2.0 for selective access to information

**Charges** : Free for IAALD Africa Chapter Members  
: US\$125.00 non-IAALD members (payable on site)

Express your interest in the workshop by **29 October 2010**. Complete, scan and send the attached Application Form to ITOCA ([www.itoca.org](http://www.itoca.org)): [mercy@itoca.org](mailto:mercy@itoca.org) or Fax: **+27 12 6634052**

*Note: Workshop fees cover the use of the training facilities, tea/coffee and lunch breaks only. IAALD Africa will provide training materials and resource persons at no cost to the participants. Participants or their sponsoring institutions will have to finance fully their travel and accommodation costs to attend the training.*



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### **APPLICATION FORM**

Surname: \_\_\_\_\_ Firstname: \_\_\_\_\_ Middle Name \_\_\_\_\_

Title (Please tick): [ ] Prof. [ ] Dr. [ ] Mrs [ ] Ms [ ] Ms. [ ] Other \_\_\_\_\_

Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Field of Specialization: \_\_\_\_\_

Contact Address: \_\_\_\_\_

\_\_\_\_\_

Contact Telephone: + \_\_\_\_\_ Fax: + \_\_\_\_\_

Email Address: \_\_\_\_\_

Applicable Registration Fee (please, tick):

[ ] US\$00.00 – IAALD Member no: \_\_\_\_\_

[ ] US\$125.00 – Non-IAALD member

**I understand that if I am accepted for the workshop I will be responsible for all costs related to my subsistence, travel and accommodation.**

Signatures \_\_\_\_\_ Date: \_\_\_\_\_

Send the completed and signed form to ITOCA at [mercy@itoca.or](mailto:mercy@itoca.or) or Fax: **+27 12 6634052** by **29 October 2010**.

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